



Chastain Park Civic Association Board Meeting Minutes August 27, 2018

Time and Location: The August 27, 2018 Board Meeting was at 6:30pm at the Chastain Horse Park Clubhouse.

Members Present: Jason White (President), Kelley Gambrell (Treasurer), Mindy Kaplan (Secretary), Ashley Battleson (VP Community), Mikki Hawkins (VP Community), John Terry (VP Safety), Christine Crampton, Teresa Joel, Jubal Gatwood, Mary Dodson, Marsha Holcomb, Kim Agah, Steve McClelland, John Brumfield, and Katie Reynolds

Call to Order: Meeting was called to order at 6:38pm by Jason White, President.

Discussion Re: Bylaws

Jason White asked if board members had had the opportunity to review the previously distributed Bylaws, and shared that there had been an effort to revise a few years prior. The Board discussed that there are opportunities of improvement related to voting processes, term limits, and membership rights. The Board agreed that a re-write is necessary and a committee focused on this task would be helpful. Mary Dodson volunteered to assist, and shared that her experience in other neighborhood associations could be helpful. In addition, John Terry, Kelley Gambrell, and Mindy Kaplan offered to serve on the committee. Mikki Hawkins shared that it would also be helpful to have a committee member with a legal background and recommended Tejas Patel. She will reach out and let the Board know if he is available to assist. In addition, the Board discussed the timeline and agreed that the final amendments should be presented for a membership vote no later than our annual meeting.

Discussion Re: Membership Survey

Mindy Kaplan kicked off the discussion regarding the membership survey that went out a few months prior and referenced the results that were previously circulated. All Board members shared that they had reviewed the results and that the information was helpful. The Board discussed that communication, messaging, and branding are clearly areas of improvement, and we have a great opportunity to provide more frequent and diverse information to the community about who we are and what we do. We need to over communicate and keep our messages simple. In the next Around the Park article, we will address some of the questions raised in the survey and provide some high-level financial information. Also, if we have any security statistics, that would be helpful.

Discussion Re: Membership Dues

Kelley Gambrell raised the question about whether or not the Board felt the current dues of \$95 is the right amount based on the survey and our experiences. The Board discussed the increase from a few years ago. Ashley Battleson shared that the increase was significant, around \$195, and it was during the downturn in the economy.

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It was a bad time. By a show of hands, Board members shared their perspective on whether or not setting next year's dues at \$150 seemed appropriate. The majority of the members raised their hands in support of the \$150 dues. However, it was then discussed if that was too big of a jump for one year. The Board decided to think further and resume the discussion at our next meeting.

Discussion Re: Street Captains

In discussing the right amount for 2019 membership dues, Board members shared the need to bring back street captains and the importance of neighbor word of mouth. Mary Dodson volunteered to help develop and provide guidance on bringing back the program; however, she does not have the bandwidth to be a street captain or run the program. The Board agreed to begin efforts to recruit volunteers for the program and to continue board discussions at our next meeting.

The meeting was adjourned at 7:04pm.

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